



**WEDO** | **WOMEN'S**  
ENTREPRENEURSHIP  
DAY® ORGANIZATION  
[www.womenseday.org](http://www.womenseday.org)

# Women's Entrepreneurship Day Summit

## #WEDO2022

Delegates Dining Room- United Nations

May 20, 2022 - 9:30 AM - 3PM

The agenda will focus on the impact of disruptive technologies, the escalating evolution of Crypto/Web 3.0, and the pivotal role women play! We will spotlight the positive impact this community is having on this planet!

## #WEDO2022 AGENDA

(Subject To Change)

**9:30-9:50 am**

Check-In & Registration

**10:00-10:10 am**

Welcoming Remarks

**10:15am-10:35am**

# Blockchain - Empowering Women Entrepreneurs to Make a Positive Impact

**Seana Smith - Moderator** - Yahoo Finance Anchor  
**Valeria Benitez Florez** - Co-Founder/Design and Product Lead Pocket Network  
**Alakanani Itireleng** - The Bitcoin Lady of Botswana / CEO Satoshi Centre  
**Nicole Colwell** - Start-Up Advisor/ Executive VP & Partner Ecosystem Prasaga  
**Medha Parlikar** - Co-founder / CTO CasperLabs  
**Lily Wu** - Startup Partner Lead, SEA at Stripe & Co-founder of WOW Pixies NFT

**10:40am- 11:00 am**

## Unleashing Investment to Support Web3 Women

**Christine Lee** - Lead Anchor/ Producer CoinDesk  
**Seth Ginn** - Managing Partner / Head of Liquid Investments CoinFund  
**Tom Lee** - Managing Partner / Head Of Research Fundstrat  
**Dawn Dickson** - Founder/CEO PopCom  
**Nicole Colwell** - Start-Up Advisor/ Executive VP & Partner Ecosystem Prasaga

**11:05am-11:35am**

## #ChooseWOMEN - the Future of Web3

**Lauren Young- Moderator** - Wealth editor, World Work & Sustainability REUTERS & WINS  
**Marissa Kim** - General Partner Abra Capital Management  
**Hester Peirce** - The U.S. Securities and Exchange (SEC) Commissioner / Crypto Mom  
**Lydia Chui** - Investor Blizzard Fund / Vice President Ava Labs  
**Leila Hurstel** - Co-founder OnAndCo.io / Co-founder AllStarsWomen NFT / COO Verse Estate MetaVerse

**11:30 am**

## Women's Entrepreneurship Pioneer Awards Luncheon

Break/Pioneer Award Luncheon Begins

**12:30 pm- 1:45 pm**

Women's Entrepreneurship Pioneer Awards Luncheon

Live Auction - Award Ceremony

**2:00pm-2:30 pm**

## **Women in Health Tech**

**Maggie Carter - Moderator** - Global Lead, Social Impact at Amazon Web Services

**Nasha Fitter** - Founder / CEO Invitae

**Alexa Berk** - Director of Real World Evidence Invitae

**Cassie Choi** - Co-Founder Pair Team

**Gabrielle Serafini** - CEO WelTel Inc (Canada)

**Sharon Terry** - Genetic Alliance (iHope Genetic Health)

**2:35pm-2:55pm**

## **Lessons from the Most Impactful Change Makers**

**Tina Exarhos - Moderator** - Chief Content Officer Now This

**Nadja Swarovski** - Former Chairwoman Swarovski Foundation / Founder AtelierSwarovski

**Mona Scott-Young** - CEO / Founder Monami Entertainment

**Judy Heumann** - International Disability Rights Advocate / The Heumann Perspective

**Mitzi Perdue** - Business Pioneer, Philanthropist, Anti-Human Trafficking Advocate

**2:55 -3:00 PM**

Closing Remarks

**3:00 PM**

Depart United Nations

**6:30 - 8:30 PM**

Closing Reception

**Attendees Only**