

*2021 will spotlight resilient leadership, sustainable growth, gender equity, and intrapreneurship.

Imagine a world where education and policy align to empower women in business—to lead, to innovate, and to launch; to drive economic expansion and advance communities.

NOVEMBER 19TH, 2021 – The Annual International [Women’s Entrepreneurship Day](#) Organization [WEDO] convenes as a Virtual Summit on its officially proclaimed day, Thursday, November 19, 2021, to empower women and girls globally to help alleviate poverty. This year, the event will spotlight resilient leadership, sustainable growth, gender equity and intrapreneurship—a term that refers to a system that enables employees to innovate within their companies.

Women’s Entrepreneurship Day (WED) is a movement that carries throughout the year in support of women in business globally. WED ignites women leaders, innovators, and entrepreneurs to initiate startups, drive economic expansion, and advance communities worldwide. WED is celebrated in 144 countries and at 65 universities and colleges internationally, with a growing global legion of 333 global ambassadors activated in every continent! The WED mission is to empower the four billion women worldwide to be catalysts for change and uplift over 250 million girls living in poverty worldwide.

WED’s grassroots mission is to empower women and girls to become active participants in the economy by igniting a network of women leaders, innovators, and entrepreneurs to initiate startups, drive economic expansion, and advance communities around the world. In order to achieve this ambitious goal, WED builds and catalyzes the vital networks of like-minded individuals and organizations that women business leaders need to realize their full potential and change the world. These networks include business leaders, government officials, and members of civil society who collaborate to find solutions in critical areas of entrepreneurship, including ecosystems, education, and policy creation.

“Historically, women worldwide have been underpaid, undervalued, underrepresented, underfunded, and underestimated. We are dedicated, determined, and driven to change this

global imbalance,” says Wendy Diamond, Founder of the Women’s Entrepreneurship Day Organization (WEDO)/#ChooseWOMEN .

“We have a goal this year also to fund 100,000 WOMEN in Afghanistan to receive a week’s worth of food in crypto to enable them to create a peer to peer ecosystem since the rapid fall of the government following the US withdrawal and transition,” states Diamond.

WEDO is excited to announce:

- During the #WEDO2021 Summit we will announce funding 1000 impoverished women with microloans to start their own entrepreneurial endeavor – Providing a HAND UP not a handout - in partnership with Opportunity International.
- WEDO initiated and funded the very first Accelerator Program focusing on disabled women in business. This program led to the first ever, 2GI’s “Women’s Disability Startup Cohort,” an innovative mission specifically focused on supporting disabled women in entrepreneurship while also providing critical financial resources and mentorship.
- WEDO will hold its annual #ChooseWOMEN initiative on December 1, 2021. This social media campaign will offer the greatest impact for women in business to proclaim the Wednesday after Thanksgiving to be dedicated to #ChooseWOMEN!
- WEDO welcomes Amazon, NASDAQ Entrepreneurial Center, Nynja Hideout, UBS and many more to celebrate Women’s Entrepreneurship Day Organization (WEDO) as partners to bring awareness to our mission. That mission is to empower the four billion women worldwide to be catalysts for change and uplift over 250 million girls living in poverty worldwide.

About Women’s Entrepreneurship Day Organization

Women’s Entrepreneurship Day Organization (WEDO)/#ChooseWOMEN is a **501c3 all-volunteer grassroots movement** that works throughout the year in support of women in business globally. WEDO ignites women leaders, innovators, and entrepreneurs to initiate startups, drive economic expansion, and advance communities worldwide. WEDO is celebrated in 144 countries, 65 universities and colleges internationally, and the United Nations. The WEDO mission is to empower the four billion women worldwide to be

catalysts for change and uplift over 250 million girls living in poverty worldwide. When women are elevated financially, families, communities, states, and countries prosper. This builds a global blueprint that will alleviate and eradicate poverty. In 2013, Diamond was inspired to launch the WEDO movement after spending time in Honduras with the Adelante Foundation, a group which provides microcredit to locally impoverished women. “I saw first hand how these start-up loans could change a woman's life and her family's by investing in her future and providing the opportunity to educate their children.” says Diamond.

#ChooseWOMEN

WEDO will hold the #ChooseWOMEN initiative on December 1, 2021. This campaign will offer the greatest impact for women in business to proclaim the Wednesday after Thanksgiving to be dedicated to WOMEN! In partnership with [Bartle Bogle Hegarty](#), this is a grassroots social media movement inspiring women and men to pledge their support to #ChooseWOMEN in business, politics, finance, and art.

About Wendy Diamond

Wendy Diamond is an Impact Investor, Social Entrepreneur, Humanitarian, Founder of Animal Fair Media and an Ellis Island Honor Society recipient. She was inspired to launch Women’s Entrepreneurship Day Organization (WEDO)/#ChooseWOMEN in 2013 after volunteering in Honduras with the Adelante Foundation, an organization that provides microcredit to locally impoverished women. Recognizing the fact that women perform 66 percent of the world’s work, yet only earn 10 percent of the world’s income, and at the same time, women account for 85 percent of consumer purchases and control \$20 trillion in worldwide spending, Diamond was inspired to create this simplified movement in the world to empower women in business to alleviate poverty. Read more at www.wendydiamond.com.

Important Links

[#WEDO2021 Virtual Summit Agenda](#)

[#WEDO2021 Speakers](#)

[Press Photos Speakers / Wendy Diamond](#)

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[Women's Entrepreneurship Day/#WomenWOW #ChooseWOMEN #WEDO2021](#)

Women's Entrepreneurship Day Organization/#WomenWOW #ChooseWOMEN

<http://www.womenseday.org>

Our mission is to Empower, Celebrate & Support Women in business worldwide to alleviate poverty!

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